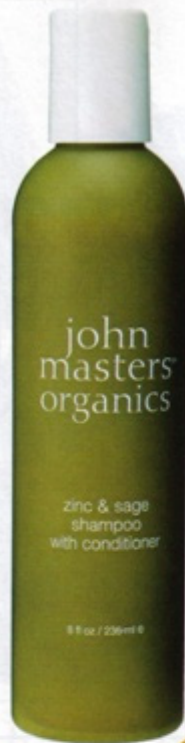


7

THE AGE PREVENTOR

You won't catch Stella McCartney sneaking out the back door of the Botox clinic – the econista doesn't believe in chemical rejuvenation, say beauty insiders. It explains why her own skincare range promises to hold off the effects of ageing without obliterating them with chemicals, making her Care by Stella McCartney 5 Benefits Moisturising Cream, £46, ideal for 20- to 30-something women. It's full of grapeseed oil and white mallow to improve moisture levels, and vitamin C-rich sweet orange to perk up a dull, stressed complexion.



8

THE HAIR DETOXER

With a fan list that includes Sarah Jessica Parker and Winona Ryder, it's no surprise that John Masters' Zinc & Sage Shampoo with Conditioner, £20, made our top ten. Sick of the damage that harsh chemicals were doing to his Manhattan clients' hair, stylist Masters spent 30 years developing this range, which has just hit the UK and will help deliver thicker, shinier locks in a matter of weeks.

9

THE MOOD-LIFTING GEL

When our favourite organic beauty website, LoveLula.com, started stocking the divine multi-purpose Z-Gel, £6.95, so many women logged on to stock up, the server almost shut down. 'I was importing bucketloads from France and we still couldn't keep up with the demand,' exclaims Lula, founder of the site. So why all the fuss? Well, Z-Gel's a genius cross between Elizabeth Arden Eight Hour Cream and Bach Rescue Remedy, meaning it'll fix pretty much every beauty dilemma under the sun – from cracked lips to sunburn – while enveloping you in a lovely bubble of calm. And all this for under £7. Bargasm.



10

THE FOUNDATION YOU CAN SLEEP IN

Organic Glam Luminous Antioxidant Foundation, £29.95, from The Organic Pharmacy is so gentle and moisturising, if you can't face a full three-step cleanse before bed, you won't be doing your skin any harm. Most importantly though, it's free from the controversial preservatives that are common in non-organic make-up. Natural plant extracts and minerals do that job instead, so your foundation will still stay fresh for six months. No wonder Kylie's such a fan.

