

Joint health is something we should all be maintaining no matter what age
Here is a selection of the latest products in this necessary market

ATROTONE

HealthAid Ltd, HealthAid House, Marlborough Hill, Harrow, Middlesex HA1 1UD
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E-mail: sales@HealthAid.co.uk

www.HealthAid.co.uk

A specialised formulation that helps maintain healthy, supple joints and cartilage as well as strong bones. Atrotone contains Green Lipped Mussel, Glucosamine, Chondroitin, MSM, Collagen and Turmeric, which work synergistically to help maintain joint suppleness and elasticity of tendons, ligaments and connective tissue.



This product is ideal for active people, athletes who tend to use their joints more and senior citizens. Suitable for men and women of all ages. Available from your local chemist and selected health food stores, Atrotone retails at £14.99 for 60 tablets. Please call 020 8426 3400 for purchase and stockist information or visit www.healthaid.co.uk.

JOINTWISE

CHA Public Relations, Kestrel Court, Waterwells Business Park, Quedgeley, Gloucester GL2 2AT
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JointWise is a revolutionary, easy-to-take, omega-3 supplement especially formulated for the active elderly to help maintain joint health and improve mobility. It contains emulsified omega-3 which is twice as easy for the body to absorb compared to that found in fish oil in its ordinary form, and mixes this with glucosamine, chondroitin, ginger extract and a host of vitamins, believed to neutralise free radicals and help build essential cartilage and synovial fluid. The liquid formula has been blended with tropical fruit extracts to give it its delicious taste. JointWise is available to order at £6.75 through your wholesaler or direct from www.verywise.co.uk, 0800 9801282.



LIQUID GLUCOSAMINE & CHONDROITIN WITH MSM

Kinetic Natural Product Distributor, 258 Belsize Road, London NW6 4BT
Tel: 08450 725825 Fax: 08450 725826
E-mail: ask@kinetic4health.co.uk

www.kinetic4health.co.uk

Nature's Answer, the 'Liquid Professionals' for over 30 years, offers Platinum Liquid Glucosamine/Chondroitin. This product is unique in its combination of Highest Quality Joint supportive Ingredients including MSM, Cherry Fruit Extract, Cetyl Meristoleate (CMO), Sea Cucumber and Boron.

Organic Agave Nectar extracted from the inner core of the Agave cactus, imparts a naturally sweet taste, while having a low glycemic index, avoiding the ups and downs associated with sugar consumption. Quick-Sorb — Nature's Answer's exclusive proprietary blend of herbs — enhances the delivery of nutrients to the body. Amber glass bottles ensure long-life product integrity and stability, with no plastic leaching. Available in 16Fl.Oz/480ml with dosage cup.



Z-GEL

Kinetic Natural Product Distributor, 258 Belsize Road, London NW6 4BT
Tel: 08450 725825 • Fax: 08450 725826
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Z-GEL is an all-purpose soothing topical gel made from a synergistic blend of certified organic plant extracts, colloidal silica and organic flower essences. Ingredients in Z-GEL with reputable soothing properties include Arnica montana, Black currant leaf, Horsetail (rich in colloidal silica) and Propolis. Z-GEL is exceptional for helping to soothe and comfort: minor aches and pains, joint stiffness and muscular aches. Bach flower essences in Z-GEL reassure on an emotional level, helping to calm fear and restore confidence. Massage Z-GEL on stiff muscles and joints as often as needed. Certified natural and organic by ECOCERT SAS France-32600.



EXTREME OMEGA

Natrol (UK) Ltd, 1 Farnham Rd, Guildford, Surrey GU2 4RG
Tel: 01483 549032 • Fax: 01483 549132
E-mail: info@natrol.co.uk

www.natrol.co.uk

That fishy taste is a thing of the past because not only has the MEG-3 fish oil in each Natrol Extreme Omega softgel been USP verified for quality and purity, lemon flavour has been added for an excitingly fresh taste. Your heart will smile, while your taste buds celebrate 323mg EPA and 215mg DHA per capsule. Essential fatty acids support a healthy heart and circulation, maintain supple, flexible joints and help maintain concentration levels. Taking care of yourself never tasted this good! Available through CLF Distribution Ltd, The Health Store, Tree of Life.



ACTIVJUICE

Optima Health & Nutrition, 47/48 St Mary Street, Cardiff CF10 1AD
Tel: 01274 526361

E-mail: admin@optimah.com

www.optimah.com



ActivJuice combines tangy lemon or orange juice with Glucosamine Sulphate to provide a refreshing and convenient way to help maintain healthy joints, bones, muscles, tendons and ligaments. Each 25ml serving provides 1500mg of Glucosamine Sulphate (RDA). Research has also shown that supplements in liquid form are absorbed much quicker than tablets or capsules. ActivJuice for Joints contains 50% fruit juice and no artificial sweeteners, colours or flavours. ActivJuice is available from Optima Health & Nutrition (t: 01274 526361 or visit www.optimah.com) in Lemon and Orange flavours (500ml: £3.99 trade and £6.99 RRP; and 1 litre: £6.84 trade and £11.99 RRP).